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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number	09/911,994-Conf. #5234
		Filing Date	July 24, 2001
		First Named Inventor	Joseph H. BERKOVITZ
		Art Unit	3628
		Examiner Name	R. Wu
Total Number of Pages in This Submission	4	Attorney Docket Number	0101957.00124US1

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	WILMER CUTLER PICKERING HALE AND DORR LLP		
Signature			
Printed name	Wendy H. Verlander		
Date	July 13, 2007	Reg. No.	35,177



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/911,994 Confirmation No. 5234
Applicant : Berkovitz et al.
Filed : July 24, 2001
TC/Art Unit : 3628
Examiner : Wu, Rutao

Docket No. : 101957.124 US1
Title : **METHOD AND SYSTEM FOR DYNAMIC PRICING**
Customer No. : 23483

RESPONSE TO FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

The Commissioner is authorized to charge any necessary fees to Deposit Account No. 08-0219 to maintain the pendency of the present application.

Amendments to the Claims: No amendments to the claims are being made at this time.

Remarks/Arguments begin on page 2 of this paper in response to the Office Action dated May 15, 2007.